

WD Purple® Family

Smart video HDDs designed for 24/7 high-quality recording

The WD Purple family of internal hard drives are built to meet the demands of always-on, 24/7 video recording systems. Trust WD Purple drives when you need to accurately record what the camera sees. Innovative AllFrame™ technology is ready for AI-enabled multi-stream cameras, intelligently guiding video, picture and metadata streams to disk while preserving video data integrity.



WD Purple Pro - Professional Grade Storage for Smart Video Recording and AI Video Analytics

WD Purple Pro delivers ultimate reliability and performance for the most demanding video recording with AI video analytics.



Interface ¹	Form Factor	Capacity ²	RPM	Cache ²	Limited Warranty ³	Ideal For	Model No.	UPC Code
SATA 6Gb/s	3.5 inch Helium	26TB	7200	512MB	5 Years	Smart Video AI and Deep Learning Servers	WD260PURP	718037905525
		24TB	7200	512MB			WD241PURP	718037905488
		22TB	7200	512MB			WD221PURP	718037893532
		18TB	7200	512MB			WD181PURP	718037889481
		14TB	7200	512MB			WD142PURP	718037899657
	3.5 inch Air	12TB	7200	512MB			WD122PURP	718037901299
		10TB	7200	512MB			WD102PURP	718037901275
		8TB	7200	256MB			WD8002PURP	718037896748

WD Purple - The Reliable Drive for Smart Video Recording

WD Purple drives are the trusted choice for video recording with innovative AllFrame Technology to reduce dropped frames.



Interface ¹	Form Factor	Capacity ²	RPM	Cache ²	Limited Warranty ³	Ideal For	Model No.	UPC Code
SATA 6Gb/s	3.5 inch Air	8TB	-	256MB	3 Years	Mainstream NVR/Surveillance Systems	WD85PURZ	718037889245
		6TB	-	256MB			WD64PURZ	718037898339
		4TB	-	256MB			WD43PURZ	718037898308
		3TB	-	256MB			WD33PURZ	718037898278
		2TB	-	64MB			WD23PURZ	718037896199
		1TB	-	64MB			WD11PURZ	718037896687